

# ADVERTISING AGREEMENT

THE CAPE FEAR FAIR ASSOCIATION INC., FAYETTEVILLE, N.C.

P. O. Box 193, Fayetteville, NC 28302

September 1-11, 2011

This agreement is made on the \_\_\_\_\_ day of \_\_\_\_\_, 2011 between  
The Cape Fear Fair Association Inc, and \_\_\_\_\_.

The company and the Advertiser agree as follows:

1. The Advertiser shall purchase \_\_\_\_\_ of advertisement in the  
Cape Fear Fair Program Book.
2. The total investment amount to the advertiser shall be \$\_\_\_\_\_.
3. Full payment is due at the time of signing this agreement.
4. Make check payable to Cape Fear Fair Association.
5. Copy deadline is due in PDF format on August 1-2011. Please send to  
[marie@capefearfair.org](mailto:marie@capefearfair.org)
6. The Company and Advertiser agree to the following special conditions:

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\_\_\_\_\_  
Advertiser (Print Name)

\_\_\_\_\_  
Cape Fear Fair Representative

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date of Signed Contract